

# Privacy Policy

Last Updated 25 May 2018

TAKE ME COOKING LTD, a company registered in England and Wales (company number 10837019) (hereinafter "TAKE ME COOKING", "We", or "Us"), values and respects your Privacy. This privacy policy has been compiled to better serve those who are concerned with how their personal data is being used online. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your personal information.

For the purpose of the Data Protection Act 2018 (General Data Protection Regulation GDPR), the data controller is TAKE ME COOKING LTD.

## **PERSONAL INFORMATION WE COLLECT**

When registering on our site, as appropriate, you may be asked to enter your name, email address, or other details to help you with your experience. Our primary goal in collecting information is to provide and improve our services, to administer the use of the services and to enable you to enjoy and easily navigate our services.

## **WHEN WE COLLECT INFORMATION**

We collect information from you when you register on our site, fill out a form, open a support ticket or enter information on our site.

### When you register for an account;

- If you create an account directly on our website, we'll collect certain information that can be used to identify you, such as your name and email address.
- If you create an account using your login credentials from one of your social networking accounts, we'll be able to access and collect your name and email address and other personal information that your privacy settings on the social networking account permit us to access. We don't receive or store passwords for any of your social networking accounts.
- If you create a Host account, we will collect additional information from you which will be used to create your host profile. This host profile and your information is used to provide our Services. This information may include: your name, email address, home address, telephone number, and biographical information that you choose to share in order to create your Host Profile.

### When you make a booking;

In addition to creating an account, you may also decide to create a booking to use our services. When creating a booking, we collect additional information needed to process and provide our Services as follows.

- If you create a booking we may collect the names of your guests, your local telephone number or hotel address, any request for transportation as an additional service, and allergy and dietary restriction information. Payment for these Services will be processed through PayPal, a third-party processor. Take Me Cooking Ltd does not store your credit card information in our database.

## **MARKETING INFORMATION**

You have the option, when creating an account with us or by providing your email address for a newsletter subscription, to consent to the receipt of newsletters and other information that may be of interest to you. If you decide at any time that you no longer wish to receive such communications from us, please follow the Opt-Out procedure.

## **INFORMATON RELATED TO THE USE OF OUR SERVICES**

Our servers automatically record certain information about how a person uses our services (we refer to this information as “**Log Data**”) including both account holders and non-account holders (either, a “**User**”). Log Data may include information such as a user’s Internet Protocol (IP) address, browser type, operating system, the web page that a User was visiting before accessing our Services, the pages or features of our Services to which a User browsed and the time spent on those pages or features, the links on our services that a User clicked on and other statistics. We use this information to administer the Services and we analyse (and may engage third parties to analyse) this information to improve and enhance the Services by expanding their features and functionality and tailoring them to our Users’ needs and preferences. We may use a person’s IP address to fight spam, malware and identity theft. We also use the IP Address to generate aggregate, non-identifying information about how our Services are used. You consent to the tracking of this information through our Cookie Banner, which is more fully outlined below.

## **INFORMATION COLLECTED USING COOKIES AND OTHER WEB TECHNOLOGIES**

Our Website uses “cookies” and other tracking mechanisms to collect information about you when you visit our site. We ask you to consent to our use of cookies when you first visit our website.

**ABOUT COOKIES:** A cookie is a file containing an identifier (a string of letters and numbers) that is sent by a web server to a web browser and is stored by the browser. The identifier is then sent back to the server each time the browser requests a page from the server. Cookies may be either "persistent" cookies or "session" cookies: a persistent cookie will be stored by a web browser and will remain valid until its set expiry date, unless deleted by the user before the expiry date; a session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed.

Cookies do not typically contain any information that personally identifies a user, but personal information that we store about you may be linked to the information stored and obtained from cookies.

**COOKIES THAT WE USE:** As explained in more detail below, Take Me Cooking Ltd and third-party providers may send one or more cookies to your browser to help customise your

experience on our Website or Services or to provide you with ads that may be of interest to you. We use cookies for the following purposes:

- Authentication and Personalization - we use cookies to identify you when you visit our Websites and as you navigate our Websites and Services and to store information about your preferences and to personalise our Website and Services for you.
- Security - we use cookies as an element of the security measures used to protect user accounts, including preventing fraudulent use of login credentials, and to protect our Website and Services generally.
- Location - in some cases, we collect and store information about where you are located, if you permit us to do so. We may use location information to improve and personalise our Services for you.
- Advertising - we use cookies to help us to display content that will be relevant to you.
- Analysis - we use cookies to help us to analyse the use and performance of our Website and Services.

The Take Me Cooking and third party cookies you may encounter on our Website include, but are not limited to:

- [www.takemecooking.com](http://www.takemecooking.com) (website navigation, security, analysis)
- [www.google.com](http://www.google.com) (use tracking and content interests)
- [www.notifications.google.com](http://www.notifications.google.com) (use tracking and content interests)
- [www.facebook.com](http://www.facebook.com) (personalization and authentication)

You may review the cookies in use by third-party service providers at any time by viewing site information from your browser. This is typically displayed to the left of the address bar of your browser.

**MANAGING COOKIES:** Most browsers allow you to refuse to accept cookies and to delete cookies. The methods for doing so vary from browser to browser, and from version to version. Blocking all cookies will have a negative impact upon the usability of many websites.

Take Me Cooking Ltd expressly requests that you consent to cookies when you visit its Website. In order to decline cookies from the Website, you will need to make adjustments at the browser level (i.e., by going to your browser's settings regarding cookies).

**STRICTLY NECESSARY COOKIES:** Take Me Cooking Ltd Website use cookies that are strictly necessary to the provision of the Services. These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you on the Website. These cookies include:

- [www.takemecooking.com](http://www.takemecooking.com) , used for security and booking-related processing.

**PERMISSIVE COOKIES:** These cookies are not necessary to the functioning of the website and a visitor to the Website must opt-in to the use of these cookies.

- [www.google.com](http://www.google.com) (use tracking and content interests)
- [www.notifications.google.com](http://www.notifications.google.com) (use tracking and content interests)
- [www.facebook.com](http://www.facebook.com) (personalization and authentication)

**“WEB BEACONS”** (also known as clear gifs). These are tiny graphics with a unique identifier that may be included on our Services for several purposes, including to deliver or communicate with Cookies, to track and measure the performance of our Services, to monitor how many visitors view our Services, and to monitor the effectiveness of our advertising. Unlike Cookies, which are stored on the user’s hard drive, Web Beacons are typically embedded invisibly on web pages (or in an e-mail). Similar to the cookies used on the Websites, you are expressly asked to consent to the use of these Web Beacons via our Cookie Banner.

### **HOW WE PROTECT YOUR INFORMATION**

Your Information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. In addition, all sensitive data you supply is encrypted in transit via Secure Socket Layer (SSL) technology.

We implement a variety of security measures when a user enters, submits, or accesses their information to maintain the safety of your personal information.

We take into account the state of the art, the costs of implementation and the nature, scope, context and purposes of processing as well as the risk of varying likelihood and severity for the rights and freedoms of natural persons, and implement appropriate technical, physical and organisational measures to ensure an appropriate level of security to protect the personal information that we collect and process, both while in transit and while in storage. No method of transmission over the Internet or method of electronic storage is 100% secure, however. Therefore, while we use reasonable security safeguards to protect your personal information, we cannot guarantee absolute security.

### **THIRD-PARTY DISCLOSURE**

We do not sell or trade Your Information to third parties.

We may share aggregated information and non-identifying information with third parties for industry research and analysis, demographic profiling and other similar purposes.

### **THIRD-PARTY LINKS**

Once you leave our website or are redirected to a third-party website or application, you are no longer governed by this Privacy Policy or our website’s Terms of Service.

When you click on links on our website, they may direct you away from our site. We are not responsible for the privacy practices of other sites and encourage you to read their privacy statements.

## **GOOGLE**

Google's advertising requirements can be summed up by Google's Advertising Principles. They are put in place to provide a positive experience for users.  
<https://support.google.com/adwordspolicy/answer/1316548?hl=en>

We have not enabled Google AdSense on our site but we may do so in the future.

## **DO NOT TRACK SIGNALS**

We honour Do Not Track signals and do not track, plant cookies, or use advertising when a Do Not Track (DNT) browser mechanism is in place.

## **THIRD-PARTY BEHAVIORAL TRACKING**

We do not allow third-party behavioural tracking.

## **CHANGES TO THIS PRIVACY POLICY**

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

If our website is acquired or merged with another company, your information may be transferred to the new owners.

## **YOUR PRIVACY RIGHTS**

You can always opt not to disclose information to Take Me Cooking Ltd. However, some information may be needed to use our Services.

## **COOKIES**

You can accept or reject cookies through clicking on the banner image visible on the homepage or other site navigation pages. You can also do so by adjusting your web browser controls.

## **MARKETING COMMUNICATIONS**

At any time, you can withdraw your consent and opt-out of receiving promotional or marketing communications from Take Me Cooking at any time, by using the unsubscribe link in the emails communications or by emailing us at [contact@takemecooking.com](mailto:contact@takemecooking.com)

If you have any account for our Services, Take Me Cooking Ltd will still send you non-promotional communications, these will be service related emails that may affect you.

## **EXERCISING YOUR DATA SUBJECT RIGHTS**

You have the right to access, review, update, rectify, and delete any personal information that Take Me Cooking Ltd holds about you, or exercise any other data subject rights available to you under applicable data protection laws. You can access and modify the personal information associated with your Account through the profile page in your Account. If you want to delete your personal information and your Account, you can do so through the Settings page in your Account, or you can contact us

at [contact@takemecooking.com](mailto:contact@takemecooking.com) with your request. The Take Me Cooking team will review any request and respond within a reasonable time.

Please note that we may still use any aggregated and de-identified Personal Information that does not identify any individual. Take Me Cooking Ltd will also retain any Personal Information to the extent necessary to comply with Take Me Cooking Ltd's legal obligations, resolve disputes, provide Services, and enforce our agreements, as outlined in this Privacy Policy.

#### **OUR POLICY TOWARDS CHILDREN**

Our Services are not directed to children under 16 and we do not knowingly collect personal information from children under 16. If we learn that we have collected personal information of a child under 16, we will take steps to delete such information from our files as soon as possible. If you believe that a child under 16 may have provided us personal information, please contact us at [contact@takemecooking.com](mailto:contact@takemecooking.com).

#### **CONTACTING US**

If there are any questions regarding this privacy policy, you may contact us using the information below;

Take Me Cooking Ltd  
6 Lichfield Street  
Burton On Trent  
Staffordshire, UK  
DE14 3RD  
[contact@takemecooking.com](mailto:contact@takemecooking.com)